Total Assets in 529 Plans Nationally

American families are increasingly taking advantage of 529 savings plans to save for education.

Since 2009, total assets have reached $411B As of December 31, 2022

There are 16M 529 savings accounts. As of December 31, 2022

The average account size of 529 savings plans continues to GROW.

2009 $13,188 As of December 31, 2022 $25,630

As of December 31, 2022, 38% of 529 savings accounts were receiving automatic contributions.