Total Assets in 529 Plans Nationally

American families are increasingly taking advantage of 529 savings plans to save for education.

Since 2009, total assets have reached over $373.5B.

As of June 30, 2020, total assets in 529 plans nationally reached $373.5B.

There are over 14.56M 529 savings accounts.

The average account size of 529 savings plans remained steady.

$13,188 (2009) to $25,657 (As of June 30, 2020)

As of June 30, 2020, 36% of 529 savings accounts nationwide received contributions through automatic funding.