Total Assets in 529 Plans Nationally

American families are increasingly taking advantage of 529 savings plans to save for education.

Since 2009, total assets have reached $352.4B

There are 14M 529 savings accounts.

The average account size of 529 savings plans continues to grow.

$13,188 → $25,128

As of June 30, 2019

As of June 30, 2019, 37% of 529 savings accounts nationwide received contributions through automatic funding.