



With the Direct Plan YOU CAN

Open an account with any amount—there's no minimum investment.

Get federal and state tax benefits.*

Choose from an array of investment choices.

Take advantage of low costs.

Use your savings for an eligible 2- or 4-year college, a vocational/technical school, or a graduate school.

*Tax benefits are contingent on meeting certain requirements.



New York's 529 College Savings Program *Direct Plan*
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Before you invest, consider whether your or the beneficiary's home state offers any state tax or other benefits that are only available for investments in that state's qualified tuition program. Other state benefits may include financial aid, scholarship funds, and protection from creditors.

For more information about New York's 529 College Savings Program *Direct Plan*, obtain a Disclosure Booklet and Tuition Savings Agreement at nysaves.org or by calling 877-NYSAVES (877-697-2837). This includes investment objectives, risks, charges, expenses, and other information. You should read and consider them carefully before investing.

The Comptroller of the State of New York and the New York State Higher Education Services Corporation are the Program Administrators and are responsible for implementing and administering the *Direct Plan*. Ascensus Broker Dealer Services, LLC, serves as Program Manager and, in connection with its affiliates, provides recordkeeping and administrative support services and is responsible for day-to-day operations of the *Direct Plan*. The Vanguard Group, Inc., serves as the Investment Manager. Vanguard Marketing Corporation provides marketing and distribution services to the *Direct Plan*.

No guarantee: None of the State of New York, its agencies, the Federal Deposit Insurance Corporation (FDIC), The Vanguard Group, Inc., Ascensus Broker Dealer Services, LLC, nor any of their applicable affiliates insures accounts or guarantees the principal deposited therein or any investment returns on any account or investment portfolio.

New York's 529 College Savings Program currently includes two separate 529 plans. The *Direct Plan* is sold directly by the Program. You may also participate in the *Advisor-Guided Plan*, which is sold exclusively through financial advisors and has different investment options and higher fees and expenses as well as financial advisor compensation.

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Future college grad in your life? SAVING FOR COLLEGE

IS ONE OF YOUR MOST IMPORTANT JOBS



New York's 529 *Direct Plan* FAQs

Andrew M. Cuomo, Governor
Thomas P. DiNapoli, State Comptroller



You've come to the right place
**TO HELP A LOVED ONE SAVE
FOR HIGHER EDUCATION.**

And now is the perfect time to plan for the future. Get started today by opening an account in New York's 529 College Savings Program *Direct Plan*, an easy and affordable way to save for tuition, certain room and board costs, books, and other qualified higher education expenses.

Find out more at **NYSAVES.ORG**

How does the *Direct Plan* work?

Choose to invest your contributions in one or more investment portfolios, and when you need the money to pay for school expenses, simply make a tax-free, qualified withdrawal.*

There's a variety of investment options available, including:

3 age-based options that are professionally managed for you and automatically adjust to more conservative investments as the future student gets closer to college age.

13 individual portfolios that you can use to create and manage your own mix of investments.

All the investments are managed by Vanguard, one of the world's largest investment management companies. Keep in mind that investment returns are not guaranteed, and you could lose money by investing in the *Direct Plan*.

Who can invest in the plan?

Anyone can save in the *Direct Plan*—including parents, grandparents, friends, and family. The plan is open to out-of-state savers as well.**

How much does it cost?

The total annual asset-based fee is only 0.13% of your account's assets. Other plans may charge sales commissions, maintenance fees, or low-balance fees; New York's 529 *Direct Plan* doesn't.

*Earnings on nonqualified withdrawals may be subject to federal income tax and a 10% federal penalty tax, as well as state and local income taxes. The availability of tax benefits are contingent on meeting certain requirements, and certain withdrawals are subject to federal, state, and local taxes.

**The owner of the account is the only contributor eligible for the New York State income tax deduction.

Why save in the *Direct Plan*?

Account owners benefit from:

A state income tax deduction for New York taxpayers of up to \$10,000 on your account contributions.***

No federal or state taxes on investment earnings if withdrawals are used to pay for qualified higher education expenses at eligible educational institutions.

No minimum investment.

More ways to save with Ugift®, a service that lets friends and family help you save for college.

What if my beneficiary doesn't go to college?

You can change your beneficiary at any time to another eligible family member for his or her qualified higher education expenses (including tuition, certain room and board costs, books, and supplies). You can also defer withdrawals if your beneficiary attends college later. If the money isn't used for qualified higher education expenses, you can withdraw the money, subject to certain taxes and penalties.*

What if I have questions?

You can visit nysaves.org for more details about the plan. Or call us at **877-NYSAVES (877-697-2837)** on business days from 8 a.m. to 9 p.m., Eastern time.

***Up to \$10,000 is deductible annually from New York State taxable income for married couples filing jointly on contributions made to all accounts in New York's 529 College Savings Program; single taxpayers can deduct up to \$5,000 annually. *May be subject to recapture in certain circumstances such as rollovers to another state's 529 plan, a withdrawal used to pay elementary or secondary school tuition expenses, or nonqualified withdrawals.*