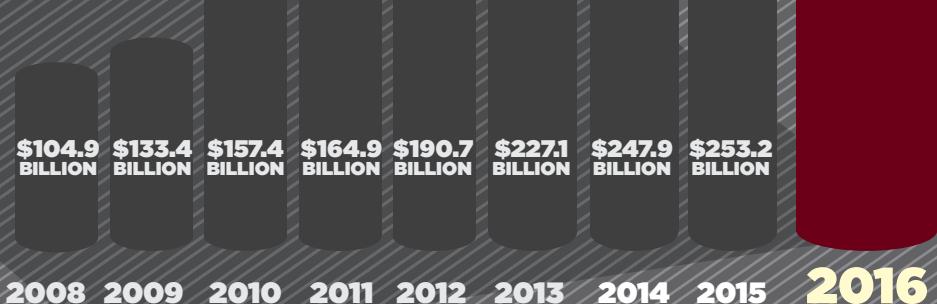


529 PLAN 2016 MID-YEAR REPORT

TOTAL INVESTMENT

Total investment by American families in 529 plans reached a record level of **\$266.2 billion**. In the first six months of 2016, total assets in 529 plans grew by

\$13 billion dollars — a growth of 5.1%.

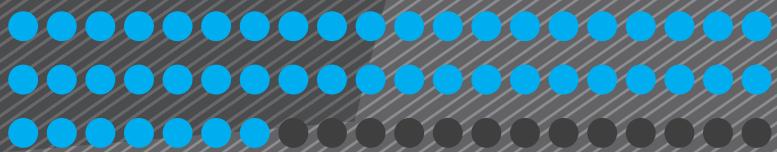


ACCOUNT SIZE

The average 529 account size continues to grow, reaching an all-time high of **\$20,975** as of June 30, 2016.

12.7 MILLION TOTAL ACCOUNTS

The total number of 529 accounts continued to increase during the first half of 2016, going from **12.45 to 12.7 million** during that time period.



47%

ACCOUNT ACTIVITY

This report also demonstrates that saving for a college education continues to be a priority for parents and grandparents as **47% of all 529 accounts received contributions in the first half of 2016**.

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