

# 529 PLAN DATA

## 2018 MID-YEAR

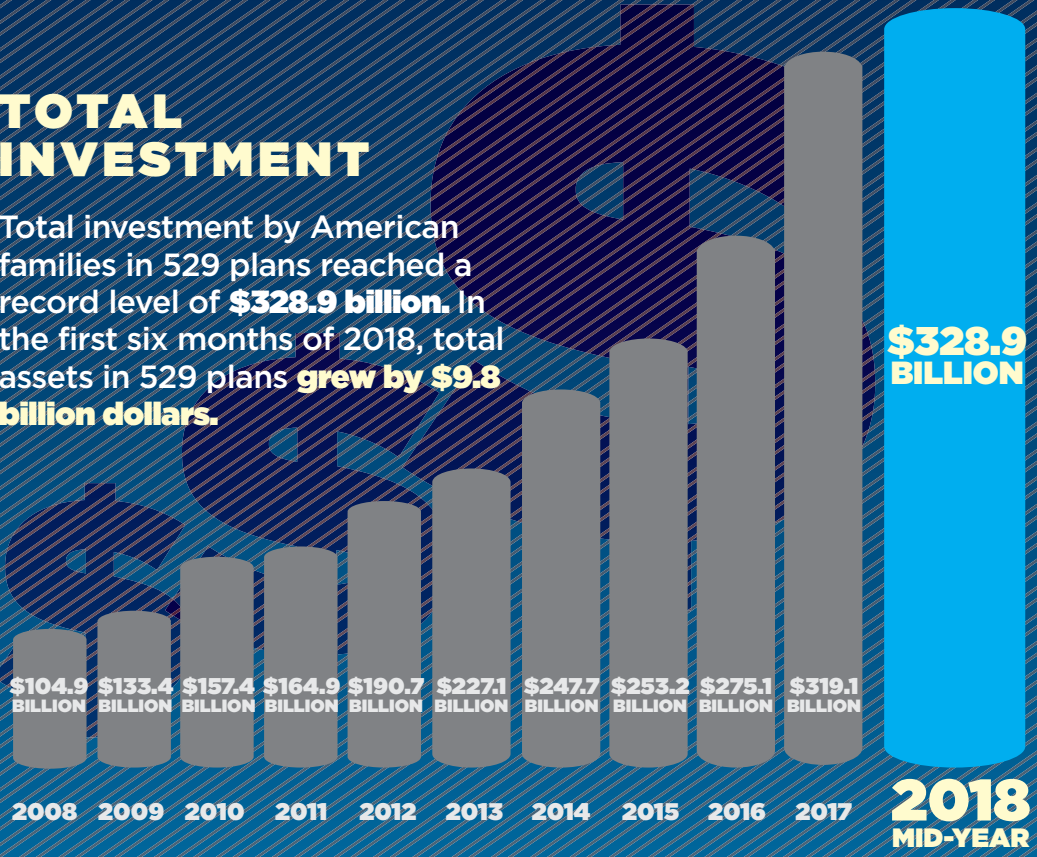
### TOTAL ACCOUNTS

**13.6 MILLION**

The total number of 529 accounts continued to increase during the first half of 2018 going from **13.3 million** to **13.6 million**.

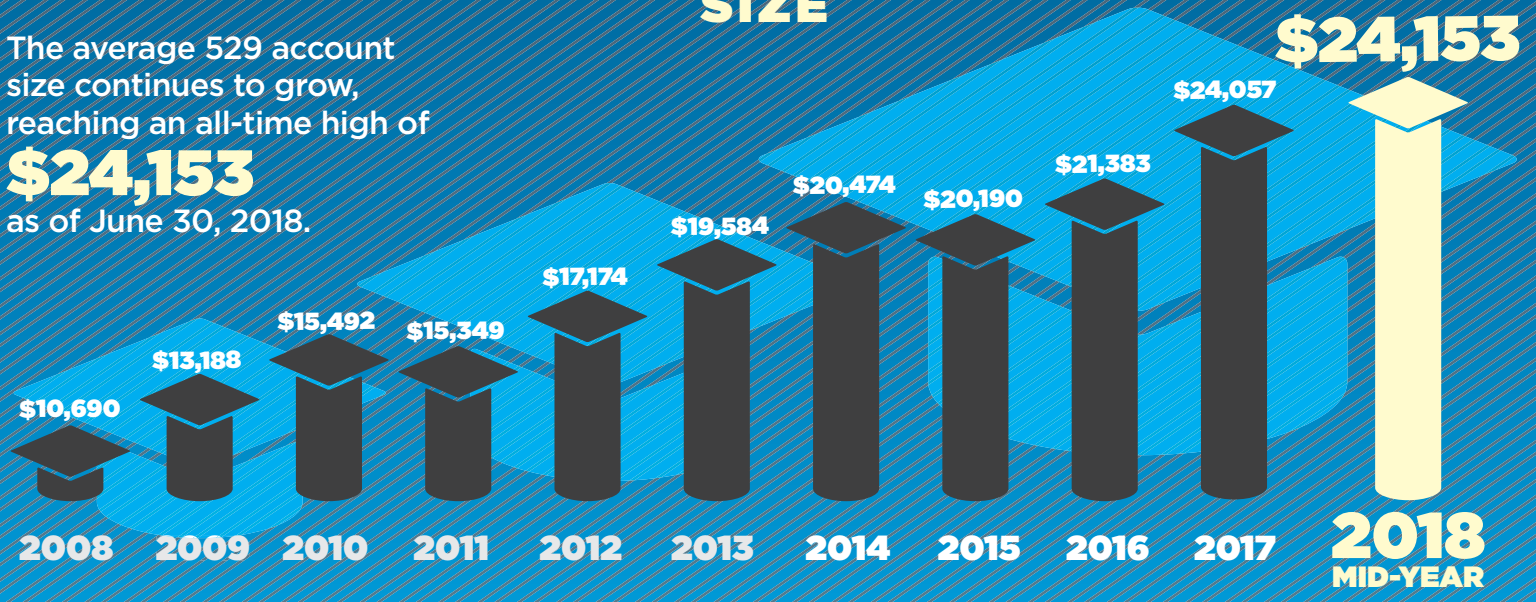
### TOTAL INVESTMENT

Total investment by American families in 529 plans reached a record level of **\$328.9 billion**. In the first six months of 2018, total assets in 529 plans **grew by \$9.8 billion dollars**.



### ACCOUNT SIZE

The average 529 account size continues to grow, reaching an all-time high of **\$24,153** as of June 30, 2018.



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This is data collected from 111 Section 529 college savings and prepaid tuition plans from 49 states and the District of Columbia.