

## FOR IMMEDIATE RELEASE

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## Share the 529 Plan Love on 5/29

College Savings Plans Network Releases 2017 Infographic Map of U.S. for National College Savings Day

**LEXINGTON, KY.** (May 22, 2017) – Today the <u>College Savings Plans Network (CSPN)</u> released its 2017 infographic map in honor of National 529 College Savings Day on May 29. National College Savings Day raises awareness about the importance of saving for college, specifically through 529 plans. The map compiles all activities and celebrations states across the country will be hosting to commemorate the day. Since 529 Day falls on Memorial Day this year, many states are stretching out their activities over a span of several days, or even throughout the entire month of May. A few highlights include 529 plan contributions to newborn babies born on or around May 29, events with local sports teams, as well as contests, giveaways and scholarships for both existing and new account owners.

The full infographic is available online at <a href="http://www.collegesavings.org/plan-by-state-map-2017/#.WSL3hsa1viU">http://www.collegesavings.org/plan-by-state-map-2017/#.WSL3hsa1viU</a>.



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"May 29 is one of my favorite days of the year because it brings national awareness to 529 plans, tax-free savings accounts that I believe are without a doubt the best way to save for college," said Treasurer Young Boozer, Chair of the College Savings Plans Network. "As a father, I understand firsthand how daunting the cost of college is to parents, but don't let it overwhelm you. My advice to you is simple: just start. Putting money toward your children's future, small or large, will guide them in the right direction. Visit CSPN's infographic map to see what your state's 529 plan is doing to celebrate 5/29. Who knows, you may be one of the lucky winners of the many scholarships being offered."

For more information about CSPN, plus resources and tools families can use to make informed decisions about saving for college, visit <u>CollegeSavings.org</u>. Join the conversation on Twitter by following #529Day.

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## About College Savings Plans Network (CSPN)

Founded in 1991, the College Savings Plans Network (CSPN) is a national non-profit association and the leading objective source of information about Section 529 College Savings Plans and Prepaid Tuition Plans—popular, convenient and tax-advantaged ways to save for college. An affiliate of the National Association of State Treasurers (NAST), CSPN brings together administrators of 529 savings and prepaid plans from across the country, as well as their private sector partners, to offer convenient tools and objective, unbiased information to help families make informed decisions about saving for college. For more information, visit the CSPN website at <u>CollegeSavings.org</u>; and follow CSPN on <u>Twitter</u> and <u>Facebook</u>.