Total investment by American families in 529 plans reached a record level of $319.1 billion. Total assets in 529 plans grew by $44 billion, an overall increase of 16% for 2017.

The total number of 529 accounts continued to increase during 2017, rising from 12.9 to 13.3 million. An overall increase of 3% for 2017.

The average 529 account size continues to grow, reaching an all-time year-end high of $24,057.

Based on data collected by CSPN from all 529 plans in the country, including 107 savings and prepaid tuition programs.