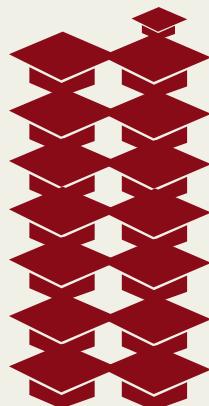


MID-YEAR 529 REPORT



2012 (AS OF JUNE)
\$14.16 BILLION



2011 (YEAR-END)
\$7.43 BILLION



Total investment by American families in 529 plans has reached a record level of \$179.02 billion. In the first six months of 2012, total assets in 529 plans grew by \$14.16 billion dollars; nearly twice as much as the \$7.43 billion increase in all of 2011.

+8.6%

Including growth from contributions and investment returns, total assets in 529 plans grew by 8.6% since December 31, 2011.

10.98
MILLION

10.16
MILLION

TOTAL ACCOUNTS

The total number of accounts continues to increase substantially over the past 18 months going from 10.16 million in December 2010 to nearly 10.98 million as of June 30, 2012.

AVERAGE
ACCOUNT
\$16,298

The average account size continues to grow, reaching an all-time high of \$16,298 as of June 30, 2012, a 6.2% increase over the past twelve months.

44%

Saving for a college education continues to be a priority for parents and grandparents as 44% of all 529 accounts received contributions in the first half of 2012.

Based on data collected by CSPN from all 529 plans in the country, including 106 savings and prepaid tuition programs.